

## DEUTSCHLANDS BESTE PERSONALBERATER

Welche Headhunter die Unternehmen am liebsten für ihre Suche beauftragen (Befragung 2020)

	Bewertung	Suchmethode			Bewertung	Suchmethode			Bewertung	Suchmethode							
		Head-hunting	Anzeigen			Head-hunting	Anzeigen			Head-hunting	Anzeigen						
<b>Die internationalen Top-Generalisten</b>																	
Egon Zehnder	★★★★★	●			Egon Zehnder	★★★★★	●			Odgers Berndtson	★★★★★	●					
Heidrick & Struggles	★★★★★	●			Fred Executive Search	★★★★★	●			Russell Reynolds	★★★★★	●					
Korn Ferry	★★★★★	●			Hoffmann & Partner	★★★★★	●			Signium	★★★★★	●					
Odgers Berndtson	★★★★★	●			Hager	★★★★★	●			Spencer Stuart	★★★★★	●					
Russell Reynolds	★★★★★	●			Heidrick & Struggles	★★★★★	●			Swissconsult	★★★★★	● ●					
Spencer Stuart	★★★★★	●			ifp	★★★★★	●	●		Hofmann Consultants	★★★★	●					
Heads!	★★★★	●			Korn Ferry	★★★★★	●			Kienbaum	★★★★	●					
Kienbaum	★★★★	●			LAB	★★★★★	●			Korn Ferry	★★★★	●					
<b>Automobil</b>																	
Boyden	★★★★★	●			Odgers Berndtson	★★★★★	●			<b>Maschinen Anlagenbau (inkl. Industrie und Metall)</b>							
Deiningner	★★★★★	●			Russell Reynolds	★★★★★	●			Boyden	★★★★★	●					
Division one	★★★★★	●	●		Signium	★★★★★	●			Deiningner	★★★★★	●					
Egon Zehnder	★★★★★	●			Spencer Stuart	★★★★★	●			Dr. Heimeier & Partner	★★★★★	● ●					
FMT Cornerstone	★★★★★	●			Heads!	★★★★	●			Egon Zehnder	★★★★★	●					
Heidrick & Struggles	★★★★★	●			Indigo	★★★★	●			FMT Cornerstone	★★★★★	●					
Knaisch	★★★★★	●	●		Kienbaum	★★★★	●			Hoffmann & Partner	★★★★★	●					
Odgers Berndtson	★★★★★	●			<b>Gesundheitswesen/Healthcare</b>												
Personal Total	★★★★★	●	●		Egon Zehnder	★★★★★	●			Hager	★★★★★	●					
Russell Reynolds	★★★★★	●			HealthCorp Partners	★★★★★	●	●		Heidrick & Struggles	★★★★★	●					
Senator Exec. Search	★★★★★	●			Köhn & Kollegen	★★★★★	●			Knaisch	★★★★★	● ●					
Spencer Stuart	★★★★★	●			Odgers Berndtson	★★★★★	●			Korn Ferry	★★★★★	●					
Transearch	★★★★★	●			Rochus Mummert	★★★★★	●	●		Liebich & Partner	★★★★★	● ●					
Kienbaum	★★★★	●			Russell Reynolds	★★★★★	●			Mercuri Urval	★★★★★	● ●					
Korn Ferry	★★★★	●			Signium	★★★★★	●			Odgers Berndtson	★★★★★	●					
<b>Beratung/Professional Services</b>																	
Boyden	★★★★★	●			Kienbaum	★★★★	●			Personal Total	★★★★★	● ●					
Clients&Candidates	★★★★★	●	●		<b>Handel</b>												
Delta Management	★★★★★	●			Dwight Cribb	★★★★★	●			Rochus Mummert	★★★★★	● ●					
Egon Zehnder	★★★★★	●			Egon Zehnder	★★★★★	●			Russell Reynolds	★★★★★	●					
Hager	★★★★★	●			Headgate	★★★★★	●			Senator Exec. Search	★★★★★	● ●					
Kienbaum	★★★★★	●			i-potentials	★★★★★	●			Signium	★★★★★	●					
Mercuri Urval	★★★★★	●	●		Kienbaum	★★★★★	●			Spencer Stuart	★★★★★	●					
Odgers Berndtson	★★★★★	●			Korn Ferry	★★★★★	●			Transearch	★★★★★	●					
PRCC	★★★★★	●	●		Odgers Berndtson	★★★★★	●			Kienbaum	★★★★	●					
Spencer Stuart	★★★★★	●			Russell Reynolds	★★★★★	●			<b>Medien</b>							
<b>Chemie/Pharma</b>																	
BludauPartners	★★★★★	●			Hofmann Consultants	★★★★	●			Dwight Cribb	★★★★★	●					
Egon Zehnder	★★★★★	●			Immobilien					Egon Zehnder	★★★★★	●					
HealthCorp Partners	★★★★★	●	●		Bernd Heuer Karriere	★★★★★	●	●		Heidrick & Struggles	★★★★★	●					
Heidrick & Struggles	★★★★★	●			Egon Zehnder	★★★★★	●			Hunting/Her	★★★★★	●					
Odgers Berndtson	★★★★★	●			Fred Executive Search	★★★★★	●			Odgers Berndtson	★★★★★	●					
Russell Reynolds	★★★★★	●			Hager	★★★★★	●			Russell Reynolds	★★★★★	●					
Signium	★★★★★	●			Heidrick & Struggles	★★★★★	●			Spencer Stuart	★★★★★	●					
Spencer Stuart	★★★★★	●			LAB	★★★★★	●			Hartliebpartner	★★★★	●					
Swissconsult	★★★★★	●			Russell Reynolds	★★★★★	●			<b>Medizintechnik</b>							
Kienbaum	★★★★	●			ifp	★★★★	●	●		Egon Zehnder	★★★★★	●					
Korn Ferry	★★★★	●			<b>IT</b>												
<b>Digitalisierung</b>																	
CareerTeam	★★★★★	●	●		BludauPartners	★★★★★	●			Eric Salmon	★★★★★	●					
D-Level	★★★★★	●			Boyden	★★★★★	●			HealthCorp Partners	★★★★★	● ●					
Dwight Cribb	★★★★★	●			Convenio	★★★★★	●			Knaisch	★★★★★	● ●					
Egon Zehnder	★★★★★	●			Egon Zehnder	★★★★★	●			Korn Ferry	★★★★★	●					
Fred Executive Search	★★★★★	●			Hager	★★★★★	●			Mercuri Urval	★★★★★	● ●					
Hager	★★★★★	●			Heidrick & Struggles	★★★★★	●			Signium	★★★★★	●					
i-potentials	★★★★★	●			Korn Ferry	★★★★★	●			Heidrick & Struggles	★★★★	●					
Nelex	★★★★★	●			Nelex	★★★★★	●			Kienbaum	★★★★	●					
<b>Energie</b>																	
Egon Zehnder	★★★★★	●			Odgers Berndtson	★★★★★	●			<b>Öffentliche Verwaltung</b>							
Kienbaum	★★★★★	●			Paltron	★★★★★	●	●		Egon Zehnder	★★★★★	●					
LAB	★★★★★	●			Primepeople	★★★★★	●	●		Klein & Köpfe	★★★★★	●					
Mercuri Urval	★★★★★	●	●		Russell Reynolds	★★★★★	●			LAB	★★★★★	●					
Odgers Berndtson	★★★★★	●			Spencer Stuart	★★★★★	●			Odgers Berndtson	★★★★★	●					
Russell Reynolds	★★★★★	●			Swissconsult	★★★★★	●			ZfM	★★★★	● ●					
Spencer Stuart	★★★★★	●			Kienbaum	★★★★	●			<b>Private Equity</b>							
Callidus Energie	★★★★	●	●		<b>Konsumgüter</b>												
					Boyden	★★★★★	●			Boyden	★★★★★	●					
					Egon Zehnder	★★★★★	●			Directorbank	★★★★★	●					
					Hoffmann & Partner	★★★★★	●			Egon Zehnder	★★★★★	●					
					Heidrick & Struggles	★★★★★	●			PER Private Equity Rec.	★★★★★	● ●					
										Russell Reynolds	★★★★★	●					
										Spencer Stuart	★★★★★	●					

Quelle: Christel Gade, IUBH Internationale Hochschule Bad Honnef/WirtschaftsWoche, November 2020; mit Unterstützung von BDU und DFK - Verband für Fach- und Führungskräfte; Bewertung nach Bekanntheit und Kundenzufriedenheit